



## Nelson Lamar Reinsch, Sr.

October 17, 1921 - January 10, 2020

Nelson Lamar Reinsch, Sr., age 98, died on January 10, 2020 in Lubbock. Nelson was born on October 17, 1921 in Winchester, Texas to Karl Friedrich Reinsch and Hattie Haschke Reinsch. He graduated from Anton High School in 1938, farmed with his dad in Hockley County, and joined the U.S. Navy in February 1942. He married Ruth Colleen Pumphrey on August 30, 1944 in San Diego, California and was Honorably Discharged from the service in 1945. They moved to a farm near Smyer, Texas in 1952 and lived there until moving to Wilshire Place in Lubbock in 2012.

Nelson lived a life of service and responsibility. He served as both an active member and leader on the school board of Smyer Schools, Lubbock State School Family Association, Plains Cooperative Gin and Compress boards. He served as a deacon for 20 years and as an elder for the Broadway Church of Christ beginning in 1976 until declining health required his retirement. He and Ruth were very active with the Lubbock Christian University Associates.

He was an innovative and far sighted steward of the farm land he owned and the farms he rented. He installed water control terraces, bench levelling, and underground piping. He planted native grasses and used low-till and no-till cultivation practices. He was an early adopter of herbicides, insecticides, commercial fertilizers and improved seeds. He won awards for his conservation practices and his involvement in co-op gins, compresses and

marketing groups in Smyer, Anton, Littlefield and Lubbock. The Reinschs were featured in early chapters of a 2005 book, *The Travels of a T-shirt in the Global Economy*. That book attracted international attention, bringing reporters from as far away as Germany to the Reinsch farm west of Lubbock.

Nelson was preceded in death by his wife of almost 70 years, Ruth; his parents; and daughter Darla. He is survived by son Lamar and wife Janet Reinsch of Albuquerque, New Mexico; son Dwade and wife Rita Reinsch of Atlanta, Georgia; and daughter Colleen and husband Richard Phillips of Carrollton, Texas. He was blessed by and is survived by 7 grandchildren and 14 great-grandchildren.

In lieu of flowers, the family has requested memorial donations be made to Lubbock Christian University/Nelson and Ruth Reinsch Memorial Scholarship, Lubbock Christian University Advancement, 5601 19th Street, Lubbock, Texas 79407.

Funeral services will be Saturday, January 18, 2020 at 2:00 p.m. at Broadway Church of Christ Chapel in Lubbock. Visitation will be Friday, January 17 from 5:00 to 7:00 p.m. at Sanders Funeral Home. Visitation will also be held the hour immediately preceding the funeral service on Saturday at the church.

# Cemetery Details

## Resthaven Memorial Park

5740 West 19th Street  
Lubbock, TX 79416

# Previous Events

## Visitation

JAN 17. 5:00 PM - 7:00 PM (CT)

Sanders Funeral Home  
1420 Main Street  
Lubbock, TX 79401  
(806) 763-6433  
director@sandersfuneralhome.com  
<https://www.sandersfuneralhome.com>

## Funeral Service

JAN 18. 2:00 PM - 3:00 PM (CT)

Broadway Church of Christ Chapel

# Tribute Wall



“ Sanders Funeral Home created a Tribute Video in memory of Nelson Lamar Reinsch, Sr.



Sanders Funeral Home - January 16, 2020 at 10:33 AM

MG

Wonderfully done. Beautiful Memories.

Michael Glover - January 17, 2020 at 01:29 PM



“ Peaceful White Lilies Basket was purchased for the family of Nelson Lamar Reinsch, Sr..



January 17, 2020 at 03:44 PM

TF

“ The Ricky Neal Family purchased the Peaceful White Lilies Basket for the family of Nelson Lamar Reinsch, Sr..



The Ricky Neal Family - January 16, 2020 at 07:36 PM



“ 78 files added to the album Life Tributes



Sanders Funeral Home - January 16, 2020 at 10:27 AM



“ America the Beautiful was purchased for the family of Nelson Lamar Reinsch, Sr..



January 15, 2020 at 10:38 AM

CC

“ Dear Lamar, Dwade & Colleen

*What a wonderful godly example Nelson Reinsch was to our family. We have so many good memories of times spent with them out on their farm & having them in our home. We served together in a ministry at the Broadway Church welcoming Newcomers for about 20 years. Nelson & Tony first got to know each other in a Ron Willingham Church Siminar & later served as elders together. In this group, as we introduced ourselves to our guest, we loved hearing Nelson introduce his “helpmate” Ruth & how they got engaged & married.*

*Our children all loved Brother & Sister Reinsch & going out to their farm to pick watermelons, peas & corn. Up to our last visit with him at Wilshire this past June, he always asked “how are the children? Tell them hello.”*

*He was a true servant of God, great mentor to us, loved his family, his farm & the church. We’ll never forget his beautiful, sincere prayers. We send our love & prayers of comfort to you & wish we could be there with you at this time.*

*Tony & Carole Compton, Tanna, Christy & Mac & Families*

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**carole Compton** - January 14, 2020 at 08:05 PM

JW

“ Dear Lamar, Dwade, Colleen & Family,  
Our families have been blessed to be friends for a number of years. Nelson and Ruth were special role models for us and many others at Broadway, at Lubbock Christian, the Smyer community and eventually at Wilshire. They were leaders and servants with generous hearts.  
Nelson was a true West Texas farmer who was a good manager and steward of the resources and gifts God gave him to provide for his family and share with others. His faith was enormous. His prayers reflected his devotion and dependence on God's guidance. He was a man of pure integrity with a sincere heart.  
He will be deeply missed but he has gained the reward he was striving for all his 98 plus years of life. He leaves a lasting legacy not only with all of you but for all of us.  
Love & blessings,  
Jay & Dianna Wischkaemper  
Knoxville, TN

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**Jay & Dianna Wischkaemper** - January 14, 2020 at 06:16 PM