



Travis Ashford Simpson

January 19, 1959 - October 31, 2023

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Travis Simpson was very suddenly called to his heavenly home on October 31, 2023.

Travis was born on Johnson AFB, near Tokyo, Japan. As a child, he traveled throughout the US with his Air Force family, with a final stop in Lubbock, Texas, where he attended Monterey High School, graduating in 1977. He attended Texas Tech University where he received his BS in Electrical Engineering in 1981.

Travis was known as a man of faith and family, integrity, a leader, possessing a great sense of humor and always being up for an adventure. He was a committed Red Raider, an avid golfer, a reader, and lifelong learner. He gave his best to whatever work he did. But his heart was in his Christian faith, his beloved family, and with his dear friends. Travis fought the good fight. He finished his race. He kept the faith.

His career was wide and varied; from the oil fields of Monahans, Texas, then GE Medical Systems of Houston, Milwaukee, and Nashville. He became a Vice President at Dell in Austin and oversaw the building of the most technically advanced factory in North Carolina. He struck out on his own with a startup called Extend Energy, then accepted a position as a Vice President for Republic Waste and finally with ProEnergy in Missouri. He was fortunate to retire early and return to his beloved family home in Lubbock, Texas.

Travis' accomplishments were numerous, but his designation as "Distinguished Engineer" by Whitacre College of Engineering at Texas Tech was among his favorites.

Those left behind to cherish Travis' memory are his beloved wife, Carol (Mathews) Simpson; his daughter, Courtney (husband Zach); son, Russell; and the joy of his later years, his 2 grandsons, Kayden and Kendrick; his sisters, Vicki Sweetman, Leslie Olson (husband Larry); his brother, Scott Simpson (wife Milagros) along with all his nieces and nephews; his dearest childhood friend, Scott Fanning (Edie) and countless other friends. Travis would remind us of Hebrews 11:1, "Now faith is being sure of what we hope for and certain of what we do not see." We know we will be together again.

In lieu of flowers, the family requests donations be made to Upbring at <https://upbring.org/give-now> or 8305 Cross Park Drive, Austin, TX 78754.

Visitation will be held at Sanders Funeral Home, Friday, November 10th, anytime between 7pm - 9pm. A Celebration of Life service will be held at Hope Lutheran Church, Saturday, November 11th, at 10am with a luncheon to follow.

Previous Events

Visitation

NOV **10**. 7:00 PM - 9:00 PM (CT)

Sanders Funeral Home
1420 Main Street
Lubbock, TX 79401
(806) 763-6433
director@sandersfuneralhome.com
<https://www.sandersfuneralhome.com>

Funeral Service

NOV **11**. 10:00 AM - 11:00 AM.

Hope Lutheran Church

Tribute Wall



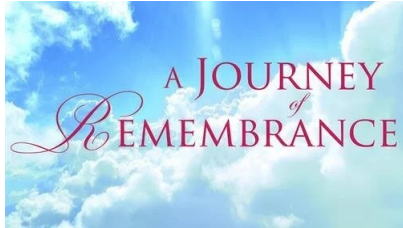
“ Sanders Funeral Home created a Webcast in memory of Travis Ashford Simpson



Sanders Funeral Home - November 11, 2023 at 10:34 AM



“ Sanders Funeral Home created a Tribute Video in memory of Travis Ashford Simpson



Sanders Funeral Home - November 08, 2023 at 07:13 PM

YF

“ Your Upbring Family purchased the Simply Elegant Spathiphyllum for the family of Travis Ashford Simpson.



Your Upbring Family - November 10, 2023 at 08:08 AM

CH

“ Travis would always tell me Carl...I need BIG deals!!! He was such an inspiration to work for..great man 🙏

carl Hornberger - November 09, 2023 at 02:25 PM

SM

“ Sue and Phil Marion purchased the Beautiful in Blue for the family of Travis Ashford Simpson.



Sue and Phil Marion - November 09, 2023 at 10:25 AM

SB

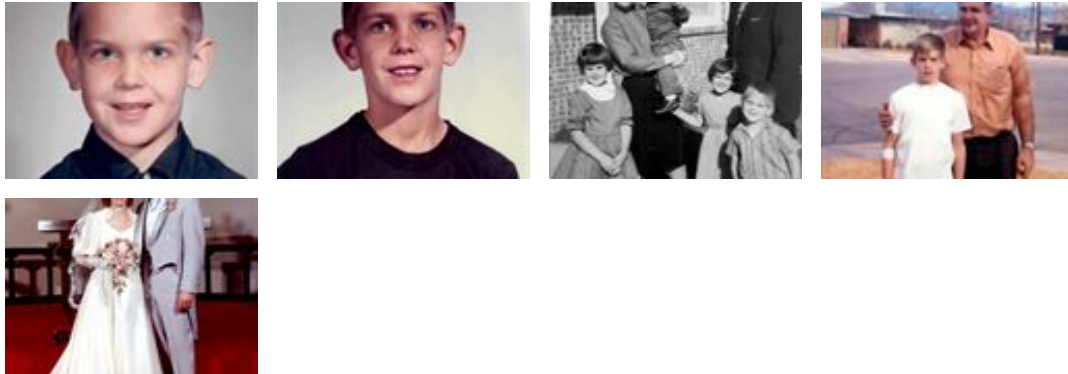
“ *My condolences to the family. I did not know Travis, but am a long time co-worker of his brother, Scott. I am praying for God's peace as you grieve the loss of Travis.*



Sharyl Butler - November 08, 2023 at 10:49 PM



“ 148 files added to the album Life Tributes



Sanders Funeral Home - November 08, 2023 at 05:42 PM

JB

“ *Trav cooked the best steaks on the grill. He was the perfect host Of course he had his beautiful wife Carol as the perfect hostess. The last birthday I had in Lubbock they gave me a surprise party. He was more like a brother than a cousin. I miss him so much. I'm sure I always will.*

judy Blalock - November 08, 2023 at 02:45 PM

JB

“ *Jennifer B. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Travis Ashford Simpson.*

Jennifer B. - November 08, 2023 at 02:24 PM

SK

“ *Stephen Kellett planted a grove of 5 [Memorial Trees](/store/Product.aspx?ProductId=4518) in honor of Travis Ashford Simpson.*

Stephen Kellett - November 08, 2023 at 10:45 AM



“ *Large Basket Garden was purchased for the family of Travis Ashford Simpson.*



November 07, 2023 at 10:21 PM

TF

“ *The Sims Family planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Travis Ashford Simpson.*

The Sims Family - November 07, 2023 at 10:21 PM



“ *Emerald Garden Basket was purchased for the family of Travis Ashford Simpson.*



November 07, 2023 at 07:40 PM

JR

“ *These pictures were from when Travis and Carol visited Mark and me in Driggs Idaho. We had such a good time and we will forever be thankful for those memories.*



Jeri Jean Rogowski - November 07, 2023 at 06:00 PM

JR

These were taken in June 2020!

Jeri Jean Rogowski - November 07, 2023 at 06:01 PM

TT

“ *The Dream Team purchased the Emerald Garden Basket for the family of Travis Ashford Simpson.*



The Dream Team - November 07, 2023 at 05:04 PM

BG

“ *Bobby and Meadow Green purchased the Simply Elegant Spat hiphyllum for the family of Travis Ashford Simpson.*



Bobby and Meadow Green - November 07, 2023 at 04:36 PM

BG

“ *Bobby and Meadow Green planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Travis Ashford Simpson.*

Bobby and Meadow Green - November 07, 2023 at 04:36 PM

SW

“ *My thoughts and prayers are with you and the family. It was a wonderful experience watching Travis through time in the EE Department, your wedding and beyond.*

Sandi Willingham - November 07, 2023 at 03:29 PM



“ *Sweetest Sunrise Bouquet was purchased for the family of Travis Ashford Simpson.*



November 07, 2023 at 02:41 PM

SW

“ *My thoughts are with the family*

Steve Willingham - November 07, 2023 at 11:36 AM



“ *Serenity Wreath was purchased for the family of Travis Ashford Simpson.*



November 07, 2023 at 10:43 AM